ENTRY KIT

INTRODUCTION

ABOUT IBDA

India's Best Design Awards is the first and most respected recognition for Design Studios for their professional work, business practices and transparency, initiated by POOL Magazine in 2015.

Celebrating Indian Design and Designers performing in a competitive, hyped and mostly unorganised industry and setting the benchmark for others to follow, we announce India's Best Design Awards 2018.

You are welcome to participate and help us bring in limelight the Best of Indian Design. You can Enter your company (as Independent Design Studio or In-house Design Studio), or Enter your project to join IBDA competition. Or do both if you feel like!

DATES

Early bird	15 April - 15 May
Regular	16 May - 30 June
Jury session	July
Awards night	31 August

FEES

	Project	Independent studio	In-house studio
EARLY BIRD	INR 8000	INR 20000	
REGULAR	INR 10000	INR 25000	INR 50000

EVALUATION PROCESS

India's Best Design Studio Awards is a unique Award to celebrate the best, most creative, most organized and professional Design studios in India. Clients can close their eyes and choose to work with the best in India. This is soon to become the basic filter for companies to commission work.

Clients work with studios with good and ethical practices. Good Designers want to work with good studios that have healthy ethics and good organization. These studios are not just sparks in the pan. We recognize that many studios work for clients who never want the limelight, we also recognize that many Corporate companies have brilliant in-house design studios.

We encourage all confident and growing studios to Enter before a deadline. The jury will chose winners in each track. There can be few Best Design Studios on each track.

India's Best Design Project Awards celebrate the best, most creative, most organised and professional Design projects done in India. These are the projects that become case studies for others to benchmark and learn from.

You could be a Studio, an independent designer, a freelancer on the side, a company or part of a large multinational chain of design offices. You are welcome to enter your best projects for this award.

The award can be awarded to a team, a company, a studio, an individual or a group.

We encourage you to enter your best projects for this award. Jury will prepare a list and pick winners, there could be multiple winners in each category.

DESIGN STUDIO ENTRY

CHOOSE YOUR TRACK

INDIA'S BEST GRAPHIC DESIGN STUDIO

Graphic design, also known as communication design, is the art and practice of planning and projecting ideas and experiences with visual and textual content. The form of the communication can be physical or virtual, and may include images, words, or graphic forms. These studios are guardians of culture and light bearers of the look of anything.

INDIA'S BEST INDUSTRIAL DESIGN STUDIO

Industrial Product design studios that create new products to be sold by businesses to its customers. A very broad concept, it is essentially the efficient and effective generation and development of ideas as well as thorough research into users through a process that these studios live by. Materials, manufacturing processes, technology drive them as much as brand, user and profits to the business.

INDIA'S BEST BRAND DESIGN STUDIO

Studios that research and design elements that stick in consumers mind associated with a product, service, or organization. They drive, logos, packaging, retail and advertising. Now a days they also drive the product innovations.

INDIA'S BEST DIGITAL DESIGN STUDIO

These studios use creativity and computer skills to design technology, interactions and visuals. They create everything from Apps to websites and games, computer-game graphics and may work in a variety of industries, including technology, information, banking, health, entertainment, education and advertising.

INDIA'S BEST PACKAGING DESIGN STUDIO

These studios concern themselves with marketing, branding,retailing and transporting of products to users. They are visual studios on one hand and deal with material,s structures, and finishes. They specialise in transforming a product into desirable object.

INDIA'S BEST ARCHITECTURAL DESIGN STUDIO

Studios that focus on doing architectural projects. Architectural works, in the material form of buildings, are often perceived as cultural symbols and as works of art. Historical civilizations are often identified with their surviving architectural achievements.

INDIA'S BEST FURNITURE DESIGN STUDIO

Specialized studio where function and style come together. Many designers believe that furniture is one of the most important aspects of an interior space. Pieces of furniture not only add function and practicality to a space, but they also add style and personality. We invite studios that play with materials and ergonomics to create work of functional art. Wood, metal, plastic or stone whatever your specialisation, if the word furniture is the reason of you studios existence, you must enter.

INDIA'S BEST IN-HOUSE DESIGN STUDIO

In-House Design Awards recognize the best creative work produced by designers doing in-house work for corporations, associations and organizations. From Industrial Product Design, UX, UI, corporate identity, sales collateral, point-of-purchase displays, employee communication, membership materials and more, this award shines a spotlight on an under-represented segment of the design industry. Submissions are evaluated by business category to ensure that a broad range of design studios is represented.

INDIA'S BEST SPATIAL DESIGN STUDIO

Crossing the boundaries of traditional design disciplines such as architecture, interior design, landscape architecture and landscape design, Furniture and Visual Design as well as public art within the public realm. Retail Design, Exhibition Design, Museum Design, Design of Theatre sets, Pubs, Lounges and whole lot of spaces can be covered under this.

INDIA'S BEST YOUNG DESIGN STUDIO

Students and recent graduates that left university within the last two years and who have already started working as freelancers or studios are allowed to submit their entries. This is the entry of the new young studios to the big professional design world.

PREPARE INDEPENDENT STUDIO ENTRY

Please review the entry tracks and track criteria before you Enter. You may want to prepare your entry. Please note the information that you give is kept private and not shared or published.

Have the following files and information ready before you enter:
1. Legal Name of your Studio
2. Status of company (Private Limited, Proprietorship, Partnership)
3. Incorporation Certificate no.
4. Annual Turnover for Year 2017-2018
5. IT Return for year 2016-17. in pdf format
6. Registered address
7. Corporate address ie. operational address
8. Number of employees
9. Name, email and phone of directors of the company
10. Name, email, contacts of 2 clients
11. Name, email, contacts of 3 key people in the studio
12. List of 5 latest projects.
13. Prepare presentation in pdf on each of those projects as per IBDSA Format to upload it into Entry form.

You then need to submit all this online in the form. Once your entry is submitted, you will be redirected to a payment link.
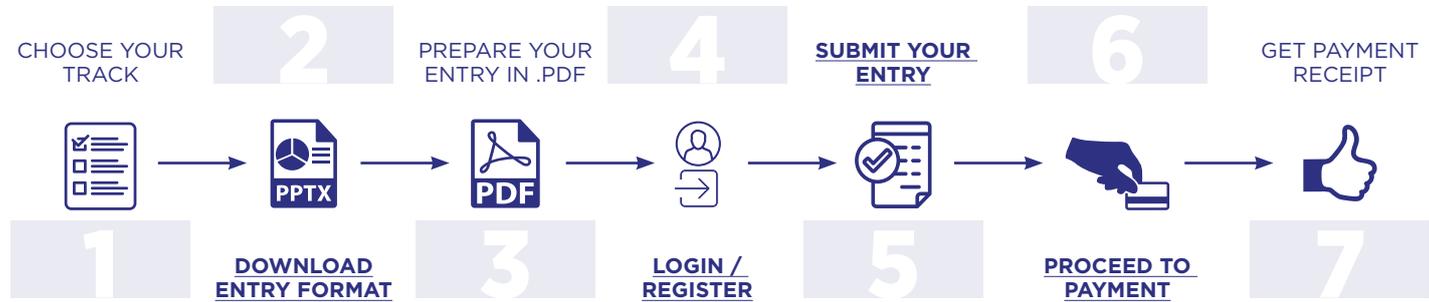You will need to pay within 24 hours online.
Now your entry is complete.
You should enter for one track that is your core competency.
You are welcome to enter in multiple tracks, but remember each time you have to make a separate entry and payment.
All accepted entries are presented to Jury. Jury will choose winners that will be announced. Winners are chosen, announced and celebrated.

PREPARE IN-HOUSE STUDIO ENTRY

Information needed to be sent by In-house Design Studios:
1. Name of your Company
2. Address of the company where a studio is located
3. Statement by the CEO / MD of the company on the impact of the Design studio to your companies business
4. Annual Turnover of the company for the Year 2017-2018
7. Number of Designers employed by the company in this studio
8. Name, email, phone of the person heading the studio/design function at the company
9. Name, email and phone of Managing director of the company
10. A 500-word note on the company and history of a design studio in the company
11. Name, email, contacts of 3 key people in the studio
12. List of 5 latest projects
13. Prepare presentation in pdf on each of those projects as per IBDSA Format to upload it into Entry form

HOW TO ENTER STUDIO
(Links are active, click on them to get further)

1 CHOOSE YOUR TRACK
2 DOWNLOAD ENTRY FORMAT
3 PREPARE YOUR ENTRY IN .PDF
4 LOGIN / REGISTER
5 SUBMIT YOUR ENTRY
6 PROCEED TO PAYMENT
7 GET PAYMENT RECEIPT

HAVING QUESTIONS? Feel free to get in touch!

📞 **020 272 93552**
✉ **ibdsa@poolmagazine.in**

CHOOSE YOUR TRACK

INDIA'S BEST COMMUNICATION DESIGN PROJECT

Visual identity, graphic design, publications, magazines, press, advertising, signage, annual reports, installations, merchandise, films and video, events etc.

INDIA'S BEST STRATEGIC DESIGN PROJECT

Brand strategy, systems design, instil-design.

INDIA'S BEST DIGITAL DESIGN PROJECT

UX/UI, Apps; new media - web-sites

INDIA'S BEST SPATIAL DESIGN PROJECT

Environments and interiors - corporate, private, public spaces, residencies, retail, workspace etc.

INDIA'S BEST ARCHITECTURAL DESIGN PROJECT

Hotels, spas, restaurants, shopping malls; residential and commercial complexes, public sector - government, educational institutions, museums, libraries, spiritual etc.

INDIA'S BEST ACCESSORIES DESIGN PROJECT

Lifestyle / fashion jewellery, bags, watches, eyewear etc.

INDIA'S BEST PACKAGING DESIGN PROJECT

Food & beverages, health & beauty, consumer electronics, lifestyle etc.

INDIA'S BEST PRODUCT DESIGN PROJECT

Automotive, household appliances, lighting, medical devices, computers and electronics, objects etc.

INDIA'S BEST TEXTILE DESIGN PROJECT

Fabric, materials and textile products - carpets, curtains, upholstery, uniforms, apparel etc.

INDIA'S BEST FURNITURE DESIGN PROJECT

Workspaces, Residential, Bespoke, Unique etc.

PREPARE PROJECT ENTRY

Please review the entry tracks and track criteria before you submit your Entry.

You can enter even if you are not sure which track to put your entry in.

You may want to prepare your entry.

Prepare presentation in .pdf on each of those projects as per Entry Format to upload it into the Entry form.

Each project is to be entered separately.

After that, you can proceed to payment link.

You will need to pay within 24 hours online.
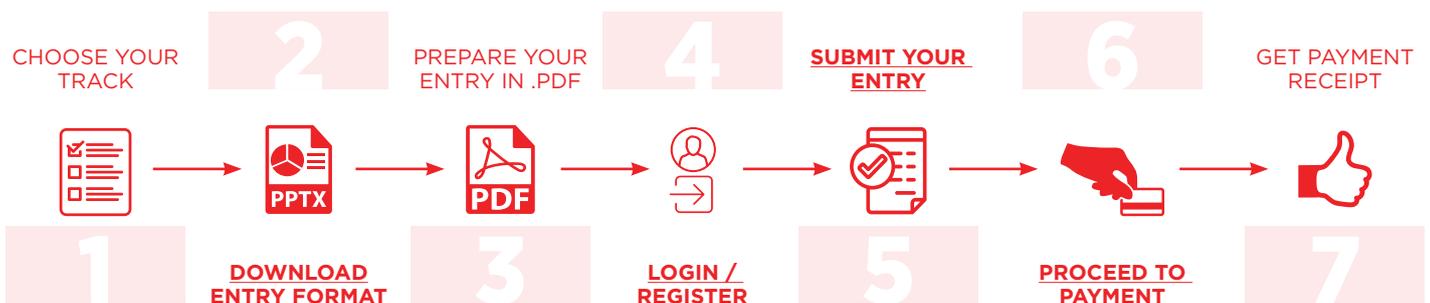
Now your entry is complete.

Each project needs to be entered only once.

All accepted entries are presented to Jury.

Winners are chosen, announced and celebrated.

HOW TO ENTER PROJECT
(Links are active, click on them to get further)

1 CHOOSE YOUR TRACK	2 DOWNLOAD ENTRY FORMAT	3 PREPARE YOUR ENTRY IN .PDF	4 LOGIN / REGISTER	5 SUBMIT YOUR ENTRY	6 PROCEED TO PAYMENT	7 GET PAYMENT RECEIPT

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